

# CASE STUDY Reimer Associates Inc.

## THE CLIENT

[Reimer Associates Inc.](#) is a consulting firm specializing in executive search and mergers & acquisitions in the transportation/logistics industry. Ross Reimer the founder and President spent 20 years in the industry as an owner with Reimer Express Lines Ltd. prior to launching his consulting practice.

Ross uses his considerable industry experience and network to connect people with business opportunities.

## THE CHALLENGE

Reimer maintains a large database of clients and candidates. As the business grew, there was a need to centralize the database to make it accessible to other employees. There was also the need to make the database accessible from anywhere since the business involves a lot of mobility.

## THE SOLUTION

KMP developed a Web application for Reimer Associates that is accessible to all employees wherever a Web browser is available. Using this application, any Reimer employee can manage clients and candidates, store resumes and cover letters, make notations, search notations, resumes and cover letters, and create and execute email campaigns, all via the Web.

## THE RESULTS

KMP Designs designed, developed and hosts the website, database and application that Reimer Associates runs on. The data is available 24 hours a day and 7 days a week will remaining secure and backed up on a daily basis. The solution is an example of worry-free outsourcing.

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**REIMER**  
ASSOCIATES  
Specialists in Supply Chain Recruiting